

photobook^{PRO}



◎ Your new Success Machine !

An innovation which overflows with **creativity**.

The 1st fully **automated** on-site photo book solution to answer new consumer expectations.

An innovation which opens beautiful perspectives.

Kis, a major player in the photofinishing industry, gives you the opportunity to equip your store with a new service that will generate **additional sales** and increase your **profit margin to 80% !**

The photo book is becoming the **new photofinishing standard**. Photobook^{PRO} can assemble a **professional quality** book on real photo paper in a record time.

PhotoBook^{PRO}: an innovation combining both creativity and profitability!



photobook^{PRO}

Equipment

- Footprint : 8.42 sqft
- Height : 2.5 ft
- Length : 4.4 ft
- Width : 1.96 ft
- Connection : tension from 110V to 264V in 50-60Hz
- Standards : EC, UL, FCC.
- Included, 1 rechargeable adhesive roll and a professional trimmer

Formats

- Possible formats: from 3.5"x5" to 12"x18" Album formats depend on the printing output of the minilab
- Page width min/max: 89mm / 305mm
- Page length min/max: 129mm / 457mm
- Number of sheets/ maximum pages: 15 sheets/30 pages
- Number of photo max per double page: 8
- Type of paper: matt, glossy (on leading silver halide paper).

Productivity

- Production time of an album of 20 pages: 3min.

Consumable

- Adhesive roll length: 328 ft
- Capacity: 1 adhesive roll of 8" can produce 66 photobooks of 20 pages in 8"x5.5".
- Available adhesive width:
 - 12" (12"x8" books)
 - 8" (8"x5.5" and 8"x8" books)
 - 6" (6"x5.5" books)
 - 4" (4"x5.5" books)

Software

- The software My Creativ' Album is included with the Photobook^{PRO}
- My Creativ' Album software is compatible with DKS running with software version 4.1.10 or above and any other types of minilabs.

Easy to use and maintain.



1

Select
Thanks to the digital display panel, select a product category and validate.



2

Load the adhesive
Load the roll of adhesive adapted to the height of album that you wish to assemble.



3

Insert the paper
Place the sheets one by one on the tray and let the machine do the work.



4

Recover the album
Open the lid and pick up your photo book.

Kis, a real global approach of the digital market !



Concept store solution



Customer ordering solution



In-store production solution



Post production added value solution



www.kis.fr

Product manufactured under a quality management system certified to ISO 9001/2000 by AFAQ



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◎ Your future Best Seller !

A predictable success story...

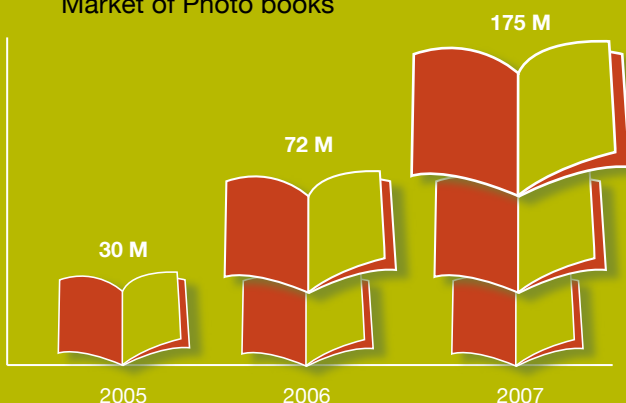
Where are photos being printed ?



* On-line printing and home printers

Source: PMA 2005

Market of Photo books



Source: PMA 2005, US market in volume.

What future for in-store printing ?

There has been a very strong increase in printing (+136%) between 2005 and 2006 in the On Site retail printing which is the most dynamic digital photofinishing channel.

According to PMA Research, retail printing will become the leading channel with 45% of the market in 2007. The overwhelming price competition in the industry will drastically reduce margins on traditional 4"x6" prints.

What is the new market trend ?

A real come back to in-store printing and the arrival of creative photo products, that are the most valued by digital cameras users.

The photo book : a market in full expansion !

According to PMA Research, the purchases of photo books in the USA will experience a constant annual growth rate of 235%.

The number of households buying photo books will rise from 4% in 2005 to 22% in 2007.

The new photo-finishing stand

With My Creativ'Album software, your customers have the freedom to create their own personalized photo books from a store kiosk or directly on their home PC.

You can also save the time of your customer and create photobooks directly from your minilab.



From a PC at home



From a kiosk in store



From a minilab



Create

Release your creativity!

With My Creativ'Album software, you can personalize your photo book by choosing themes and page layouts...

Remarkable advantages



Quality

Unique photo books of professional quality on real photo paper.

- Multiple page setting with panoramic view, overlapping image and collage print effect.
- A large choice of creative themes to illustrate your compositions: travel, nature, child, elegance.
- Possibility of adding text.



Simplicity

An incredible ease of use and maintenance.

- Choose the desired product category and insert the double photo pages on the top of the machine.
- Placing of the adhesive rolls in rechargeable and interchangeable cassettes makes it easy to handle multi-format photo books.



Speed

An express service with the assembling of an album of 20 pages in 3 min.

- PhotoBook^{Pro} scores, glues, fold and binds pages automatically.
- A true impulsive purchase for your customers who can get a quality photo book in less than 30 min.



Print

Print pages of your photo books on your DKS or on other minilabs.



Assemble

In less than 3min assemble a photo book. PhotoBook^{Pro} carries out 4 actions in 1. It scores, folds, glues and binds the pages of your albums without any operator intervention. You get a finished product of an exceptional quality right out of the machine.



Multiple album possibilities



Photo book

The perfect format to allow your customer sharing their special times (vacation, week ends, birthday...)

- Books easily customizable, which slip into your bag and can be made in a just few moment.
- A soft photo cover or hard cover book.
- Format max : 8"x5.5"⁽¹⁾ or 12"x8"⁽²⁾
- Max pages : 30
- Max photos : 120



Album⁽³⁾

To immortalize memorable events: wedding, birth, travel...

- Albums in 12"x18"⁽²⁾ to fully benefit from the large print format.
- Hard cover only.
- Max format : 8"x12"⁽¹⁾ or 12"x18"⁽²⁾.



Creatives ideas⁽³⁾

To personalize your gifts: calendars, greeting cards...

- PhotoBook^{Pro} allows you to fold and glue your creations in a professional way. A small touch which makes all the difference!

(1) With DKS 1510, 1530, 1550, 1610, 1670 minilabs

(2) With DKS 1710, 1750, 1770 minilabs

(3) Available soon